



Ears to success - design students Kai Triassi and Chris Gould (left), Luca Frondella (far right) with Malcolm Boothman.

## You didn't hear it here first...

Let's not hear it for talented Warwickshire College students who have designed a product which looks set to hit stores across the world.

The 3D design students at the college's Trident Centre in Warwick were asked by Malcolm Boothman of Cirrus Healthcare Products to design a set of earplugs that would appeal to young music fans, and protect their hearing at festivals and concerts.

After the students researched and developed their designs, Mr Boothman was so pleased with the eventual designs he created three winners rather than the initial one.

The winning trio were Luca Frondella, aged 17 from Leamington, Kai Triassi, 16 from Stratford and Chris Gould, 18 from Rugby. Each were presented with £200 while the company donated £500 to Warwickshire College's

School of Arts.

The young designers' ideas have now been sent to Cirrus Healthcare's manufacturing arm in Vermont, USA to see if they are viable for production. Once manufactured the new earplugs would be available in stores across the globe.

Mr Boothman said: "I spent two hours with the students briefing them and the experience and the feedback gave me probably two of the greatest hours in business I've had for a very long time. There are some incredibly talented students here."

Visit [www.warwickshire.ac.uk](http://www.warwickshire.ac.uk) for more information on 3D design courses at Warwickshire College.

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